SRI SIDDHARTHA ACADEMY OF HIGHER EDUCATION

("Deemed to be University u/s 3 of the UGC Act, 1956")
Accredited 'A' Grade by NAAC
Agalakote, B.H.Road, Tumkur – 572 107.KARNATAKA, INDIA.

No.SSAHE/ACA/28/2019   Date: 15/03/2019

NOTIFICATION

Sub: Logo of the Academy & Guidelines for using Academy logo.

Legend of Logo of the Sri Siddhartha Academy of Higher Education.

An ephemeral look of this logo is conceptual; in consequence it contains the primary for an institution like Sri Siddhartha Academy of Higher Education, Tumkur.

The vision of the Academy is to "Reach the Unreached" with Medical, Dental and Engineering background and Sri Siddhartha Academy of Higher Education follow the Buddhist ethics; providing health education engineering and technology.

Finally, the whole unit is embedded in circles; the Sun and the Moon graphic outline as its background to given it a corporate identity.

Colors Indicates:

Deep Green: Signifying Ambition, growth, harmony, energy, Richness, trust, security, cleanness and atmosphere.

Yellow: The color of Sunshine, hope and happiness, enlightenment, honor, loyalty and Clarity.

Black: A governing color indicates strength.

1. Initial view.

The Academy logo must appear on the initial view of all communications, including print, digital, and video, so that it serves as an introduction to the Academy. Beyond this guideline, there is no preferred placement of the logo. Design should dictate where the logo appears on the initial view.

Academy entities should follow the logo placement from the Authorities of the Academy. There are, however, limited exceptions to these guidelines. These exceptions have been approved by the Academy Office of Communications, and they are the only approved exceptions to the initial view guidelines.

2. Print
- In print applications, "initial view" refers to the cover of materials with multiple pages or the front of one-sided materials.
- For two-sided materials, the logo can appear on either side depending on contents.
- Water mark used in the centre of the page.

3. Website
- The logo must appear before any user interaction (click, scroll, input, etc.).
- The logo does not need to appear on pop-ups or redirected pages.

4. Initial view exception: Digital magazines.

- For digital magazines, the logo must appear near the top or in the footer of each page.

5. Stationery
Approved from the Board of Management, for visiting cards, letterhead, and other office paper products are available from the Academy preferred stationery printing vendor.

This notification shall come into force with immediate effect.

By Order

Sd/-
REGISTRAR